

# Frequently Asked Questions

## How does this work?



After we have received your appointment request, you will be sent a ZOOM invitation with a link, date and time of the appointment. You will meet with one or both E-Business Advisors based on your needs from the assessment.

## What is the timeline for help?



After the first initial call, you have 4 more with either or both E-Business Advisors. You can attend as many webinars as you wish as long as you register.

## What will I gain from this service?

You will gain the knowledge you need to navigate the digital world! What makes this program different is that we SHOW YOU how to do it; so you can run your online business with confidence.



## How can you help me digitize my business?

We can help in a number of ways. We offer free advice to women entrepreneurs based on 20+ years of combined experience in the Digital Media field.

### **WE CAN:**

- Show you how to use Social Media platforms to acquire more customers.
- Teach you how to build your own website using Content Management Systems (eg: WordPress, Wix)
- Show you what programs to use and how to create beautiful graphics for your marketing
- Show you how to market your business in the age of COVID and digital mainstreams
- Provide you with informative webinars and professional speakers that can help answer business related questions
- Offer you safe a forum where you can network and relate to other business owners
- Advise on Search Engine Optimization, E-Commerce and so much more!